

March 3, 2003

Chris Warner Earth 911 5110 North 44th Street, Suite L120 Phoenix, AZ 85018

Dear Chris:

I am pleased to report that the Board of Trustees of the Partnership for Public Warning (PPW) voted unanimously to work with you and others to implement an "Americas 911" concept. The single biggest problem in public warning today, is the inability to collect warning information from thousands of trusted sources and to make them available to dissemination through a wide variety of systems. Current procedures require plans, personal relationships and agreements that must be customized to each community and that change constantly. Warnings simply do not reach enough of the people at risk, and some warnings never get released. We believe that building on your success collecting environmental information in real time from 3,300 counties and 10,000 localities, it should be possible to make a fundamental and tangible improvement in public warning capability within months.

PPW was established to bring representatives of all the varied stakeholders into a collaborative process to improve warning capability throughout the nation so as to save lives and reduce losses from natural or man-made disasters. Your twelve-year track record of understanding that all stakeholders, public or private, are both welcome and needed to make these multi-jurisdictional efforts a success, makes Earth 911 perfect for facilitating such a complex and important project. We also believe the existing strategic partnership that the State of Washington, Earth 911 and other public and private partners have initiated to build as the prototype for a national Amber Alert network is a great baseline for the evolution of the national public warning network.

As such, PPW would like to join the strategic partnership between you, the State of Washington, and the other public and private sector partnerships already engaged in this effort. Additionally, with your assistance, we would like to expeditiously develop a comprehensive plan to present to the Department of Homeland Security and the Department of Justice in hopes of ensuring they, too, become fully engaged is this Partnership. Your model has proven its ability to engage and empower the public -- and in this instance, we are sure it will also drive the protocol for emergency information, whether it is pertinent to one zip-code or the entire nation.

I know you share in the PPW's belief that nothing is more important, in the times we live in, than to do everything possible to inform and protect our citizenship.

Sincerely,

Dr. Peter L. Ward Chair Board of Trustees

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